

## For \$2,379, New Contemporary Research QMOD-HD HDTV Modulator Does It All



Dallas, TX – May 8, 2009 - Contemporary Research, the leader in professional HDTV tuning and display control, continues to create innovative, affordable solutions in digital TV origination. An example is their new QMOD-HD HDTV Modulator, which easily converts PC-driven HD VGA and Component into an HDTV digital cable channel.

Retailing for \$2,379, the QMOD-HD opens the door to cost-effective distribution of digital signage and HD subscriber sources using existing broadband coax cabling in sports, retail and entertainment facilities, corporate offices, colleges, schools and worship centers.

The QMOD-HD accepts HD VGA and Component analog video plus digital or stereo audio, and converts the inputs into a 720p/1080i MPEG2 digital media stream. Then, using the same technology as TV and cable broadcasters, the unit formats and amplifies the signal as an agile QAM digital cable channel. The channel combines easily into existing broadband systems, tuned in by digital, cable-ready receivers in displays and integration HDTV tuners like the CR 232-ATSC. Front-panel buttons and LCD display make for easy setup, and the half-rack space enclosure and low 10W power draw save both space and power.

Scott Hetzler, CR President and developer of QMOD innovations states, "We've been researching HDTV solutions for years, and the missing link has always been an affordable way to distribute signage and media over a user's existing broadband system. After all, broadband is a far more effective carrier of HD video than IP or analog Cat5 cable. With QMOD, that dream is now a reality."

Learn more about the QMOD-HD HDTV Modulator at Contemporary Research's Booth 4713 at InfoComm09 • Orange County Convention Center • Orlando, FL • June 14-19.

#####

Media Contact: Nissen Davis • T: (310) 548-1856 • C: (310) 729-6510 • E-mail [nissen@crwww.com](mailto:nissen@crwww.com)